4-H Fair Booth Guidelines

The 4-H fair booth purpose is to promote 4-H goals and visions. In 2007 over 90,000 visitors attended the North Florida Fair. This is undoubtedly one of the largest marketing exposures that north Florida’s counties have during the year. It is imperative that a high quality standard be met.

All fair booths should have the following information displayed creatively.

1. Counties name and location of the IFAS/UF Extension office in large easy to see signage
2. How to join 4-H handout/cards for visitors to take with them
3. Highlight of lifeskills gained from participation in 4-H
4. Highlight of knowledge based skills gained in 4-H
5. Use of the fair theme

It is important that volunteers and youth put thought and effort into the décor and overall look of their booth.

All booth descriptions should be presented to the county 4-H Agent prior to being set up at the fair.